

RESUME

SENIOR ART DIRECTOR

CREATIVE LEAD

AMSTERDAM, NETHERLANDS



ISABEL FONTES

WORK EXPERIENCE



→ Freelance

Senior Art Director

January 2026 - current

Clients: Oliver Amsterdam, Cheil Amsterdam, AKQA Venice, GoSpooky Amsterdam

→ Boomerang, Amsterdam

Senior Creative

June 2023 - December 2025

Clients: NIVEA, Heineken, Desperados

→ Wunderman Thompson, Amsterdam

Art Director

January 2023 - May 2023

Clients: Jacobs, L'Or

→ Dentsu Creative, Amsterdam

Art Director

January 2022 - December 2022

Clients: Fernandes, Libresse, KPN, Porsche, Nationale Nederlanden

→ Publicis, São Paulo

Art Director

November 2018 - December 2021

Clients: Heineken, Tiger Beer, Bradesco, Disney

→ J. Walter Thompson, São Paulo

Art Director

July 2017 - October 2018

Clients: Avon, AzMina

→ Mutato, São Paulo

Art Director

March 2017 - June 2017

Clients: Netflix, Avon

→ Santa Clara, São Paulo

Freelance Junior Art Director

September 2016 - March 2017

Clients: Tokio Marine, Outback Steakhouse, Warner Channel

→ Young&Rubicam, New York

Creative Intern

January 2015 - March 2015

Clients: Dell, YouEarnedIt, Drink Up

→ Le Bureau, Stockholm

Creative Intern

October 2014 - December 2014

Clients: Netflix, Avon

→ Muhtayzik Hoffer, San Francisco

Creative Intern

July 2014 - September 2014

Clients: Netflix, Amazon Student, Bartrendr

EDUCATION



→ Miami Ad School

Art Direction

2013 - 2015

San Francisco, Stockholm & New York

→ Puc Minas

Advertising Bachelor's

2009 - 2012

Belo Horizonte, Brazil

CONTACT



→ portfolio:

isabelfontes.com

→ email:

bebeel.d@gmail.com

→ phone:

+31 628 94 0550

SKILLS



→ Art Direction, Social Content, UGC, Creator collabs

→ Adobe Photoshop, Illustrator, InDesign, PremierePro

→ Capcut, TikTok, Instagram

→ AI tools: Nano Banana, ChatGPT, Claude, HiggsField

LANGUAGES



→ Portuguese: Native

→ English: Biligual / Fluent

→ French: Intermediate

→ Dutch: A2

→ Spanish: Portunhol 🇪🇸